

Privacy Policy

DayTriply · Last updated: March 21, 2026

This Privacy Policy explains how DayTriply ("the App", "we", "us") collects, uses, and protects your information. The App is operated by an individual developer based in the Netherlands and is subject to the General Data Protection Regulation (GDPR).

1. Who We Are

DayTriply is developed and operated by an individual developer based in the Netherlands. For privacy-related inquiries, please contact us at hello.daytriplly@gmail.com.

2. Information We Collect

2.1 Account Information

When you sign in using Google Sign-In or Sign in with Apple, we receive your name and email address from the respective provider. We do not receive or store your passwords.

2.2 Usage and Preference Data

We collect information about how you interact with DayTriply, including:

- Articles and travel content you save, like, or dislike
- Feedback you submit within the App
- Semantic preference data derived from your in-app behavior (e.g., destination interests, travel style)

This data is used to personalize your experience and improve recommendations.

2.3 Location Data

The App may request access to your device location during your session to provide location-relevant features. **We do not store or log your precise location on our servers.** You may deny or revoke location access at any time in your device settings.

2.4 Payment Information

Purchases and subscriptions within DayTriply are processed exclusively through Apple's In-App Purchase system. We do not collect, store, or process your payment card details. Apple's privacy policy governs payment data: <https://www.apple.com/legal/privacy/>

3. Legal Basis for Processing (GDPR)

We process your personal data under the following legal bases:

- **Contract performance** — to provide you with the App's features and your subscription
- **Legitimate interests** — to improve and personalize the App based on usage patterns
- **Consent** — for optional features such as location access, which you may withdraw at any time

4. How We Use Your Information

We use the information we collect to:

- Authenticate you and maintain your account
- Deliver and personalize travel content and recommendations
- Process and manage your subscription or in-app purchases
- Improve the quality and relevance of the App
- Respond to your feedback and support requests

5. Sharing of Information

5.1 Google Services

To generate and improve semantic preference profiles, we may transmit anonymized, non-personally identifiable behavioral data to Google services (such as Google Cloud AI/ML tools). This data does not include your name, email address, or any other directly identifying information.

5.2 Authentication Providers

Sign-in is handled by Google or Apple under their respective privacy policies:

- Google: <https://policies.google.com/privacy>
- Apple: <https://www.apple.com/legal/privacy/>

5.3 Apple (Payments)

Subscription and purchase processing is handled by Apple. We receive only anonymized transaction confirmation, not your payment details.

5.4 No Sale of Personal Data

We do not sell, rent, or trade your personal information to any third party.

6. International Data Transfers

If you are located in the European Economic Area (EEA), please be aware that some of our third-party service providers (including Google) may process data outside the EEA. In such cases, we rely on appropriate safeguards such as Standard Contractual Clauses approved by the European Commission.

7. Data Retention

- **Account data** is retained for as long as your account remains active.
- **Preference and behavioral data** is retained to maintain personalization as long as you use the App.
- **Feedback** is retained as long as necessary to address and analyze it.
- Upon account deletion, your personal data is removed within 30 days, except where retention is required by law.

8. Your Rights Under GDPR

As a user in the European Economic Area, you have the right to:

- **Access** the personal data we hold about you
- **Rectify** inaccurate or incomplete data
- **Erase** your data ("right to be forgotten")
- **Restrict** processing in certain circumstances
- **Data portability** — receive your data in a structured, machine-readable format
- **Object** to processing based on legitimate interests
- **Withdraw consent** at any time (e.g., for location access)

To exercise any of these rights, contact us at hello.daytriplify@gmail.com. We will respond within 30 days. You also have the right to lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens): <https://autoriteitpersoonsgegevens.nl>

9. Contact

For privacy-related questions, requests, or complaints:

Email: hello.daytriplify@gmail.com

10. Children's Privacy

DayTriply is not directed at children under the age of 13. We do not knowingly collect personal data from children under 13. If we become aware that such data has been collected, we will delete it promptly.

11. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you by updating the date at the top of this document. Continued use of DayTriply after changes constitutes acceptance of the updated policy. For significant changes, we will provide additional notice within the App.